

DON'T PANIC



Vote by mail! Early! Early! Early!

It's doable.

It works to our advantage.

Outline

Everybody should vote early.

Oct. 16th is the practical deadline, well ahead of the legal deadline.

Action item: Persuade voters:

- Don't panic.**
- Vote early.**
- Election Day is Friday Oct. 16th.**

The Big Picture

We need to worry about two things. Both are important:

- the rational factual issues (e.g. actual vote count), and**
- the irrational BS, PR, and demagoguery.**

Here is #spanky's diabolical scheme #1:

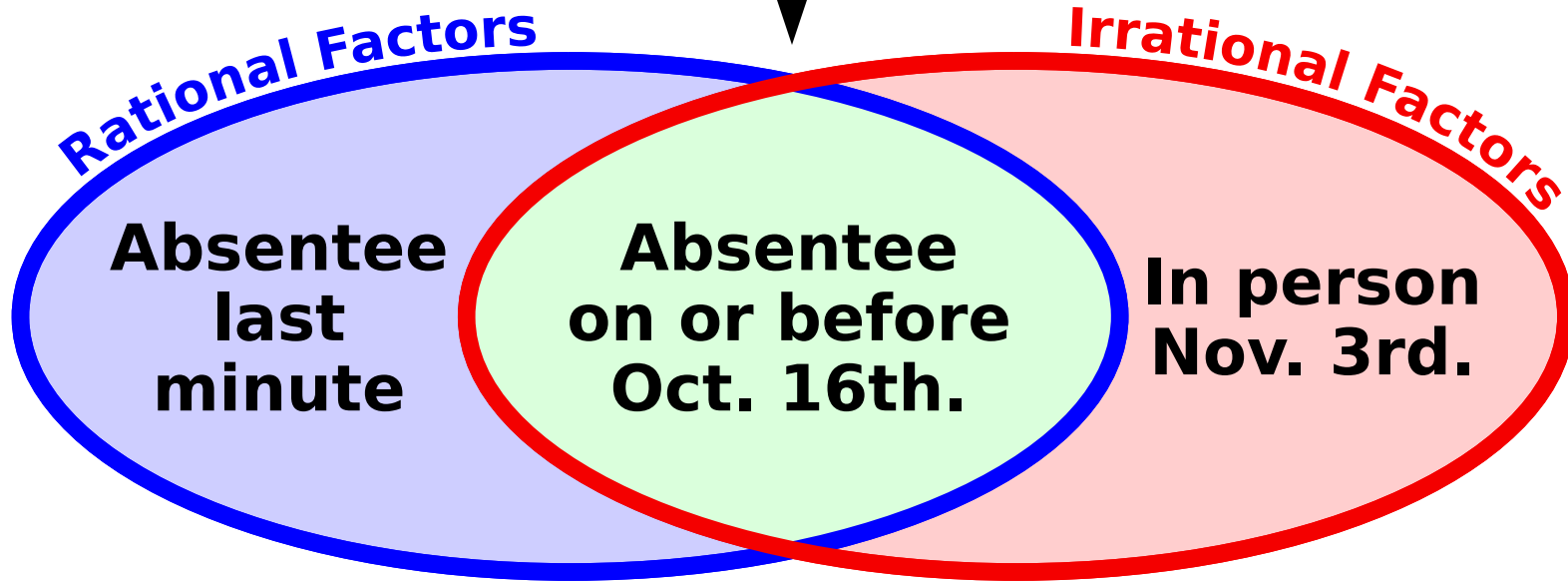
- He will declare victory on Nov. 3rd.**
- Additional votes will drift in over the next few days, but he will declare those invalid.**

He has openly admitted this. Worst poker-face ever.

To defeat this scheme, we must make sure our ballots are received, verified, and ready to be counted on the 3rd. We want an overwhelming victory to be manifest on the 3rd.

**Action Item: Everybody should vote Early! Early! Early!
Election day is Friday Oct. 16th.**

Here's How We Win



Better turnout

Win

Worse turnout

Better safety

Win

Worse contagion

Weaker talking points

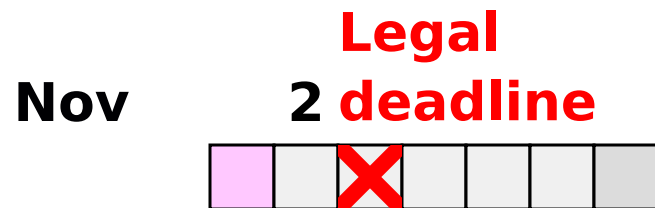
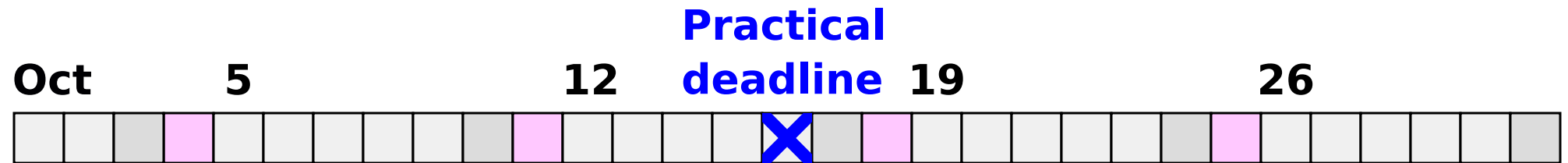
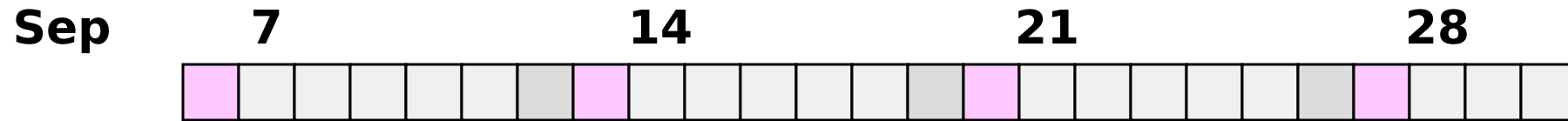
Win

Stronger talking points

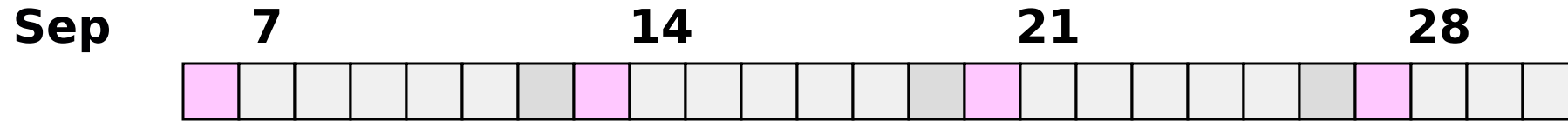


Timeline — Overview

**There is plenty of time
between now and Election Day
to do what we need to do.**



Timeline — September



September is for voter outreach.

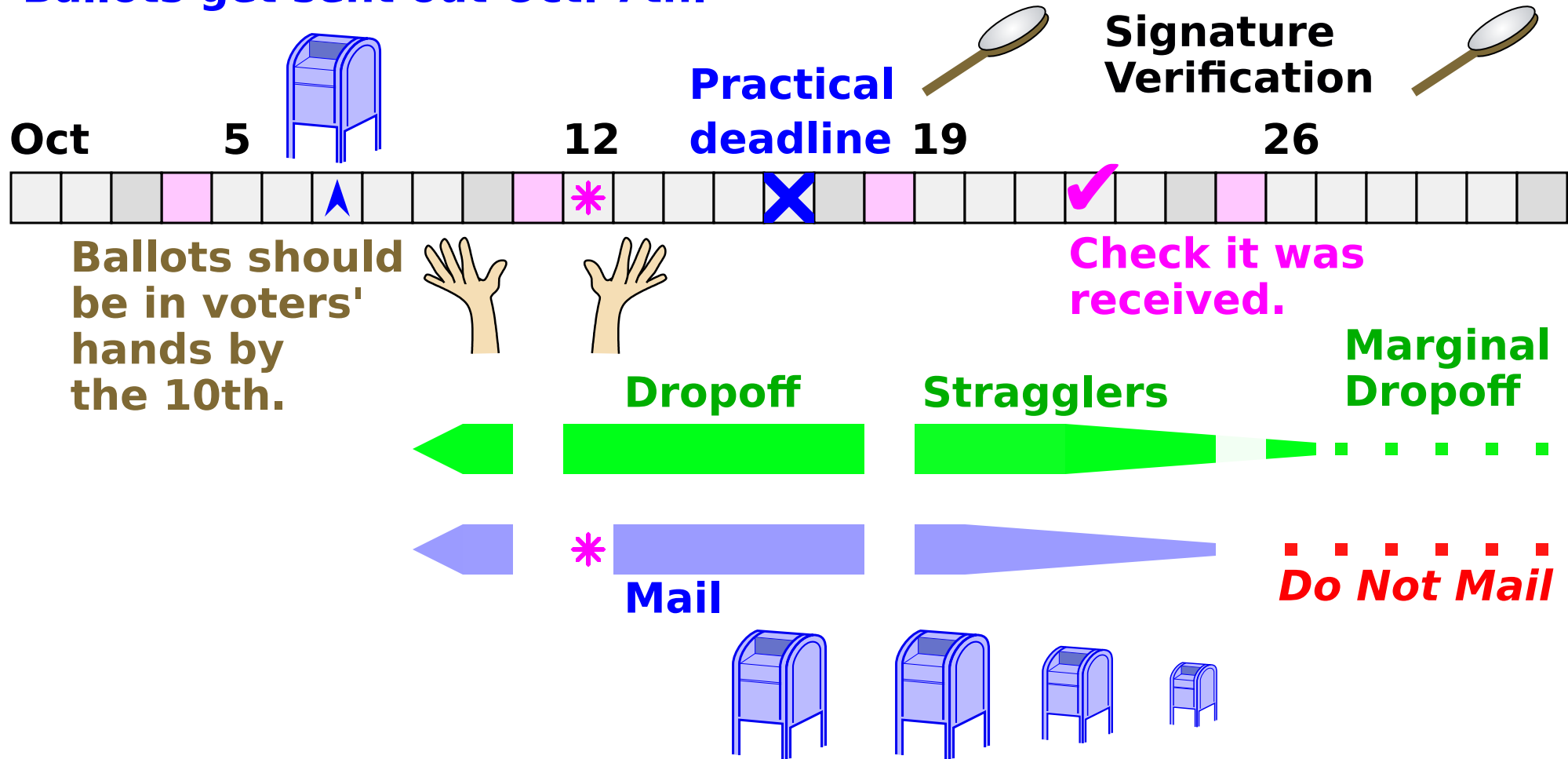
Remind voters to:

- Register
- Sign up for an Early Ballot
- Check their registration and Early Ballot status
- Research the candidates and initiatives



Timeline — October

Ballots get sent out Oct. 7th.



Nov

2



What We Want

We want our supporters to vote absentee.

- It improves turnout.**
- It protects us from catching the virus.**

The #fakepresident's diabolical scheme #2 aims to discourage absentee voting by:

- a) sabotaging the Postal Service, and**
- b) terrorizing us, i.e. trying to make us think the problem is worse than it really is.**

We can defeat this scheme by:

- Not panicking, not over-reacting to his propaganda.**
- Voting Early! Early! Early!**

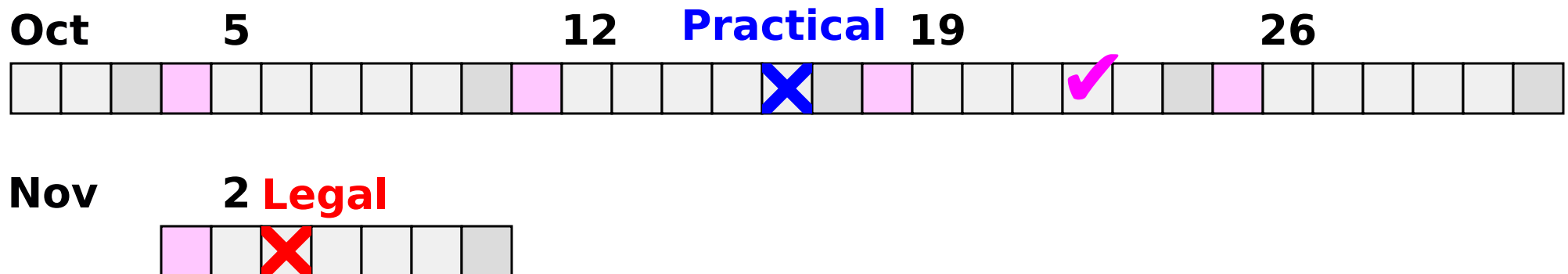
In general, if you over-react to terrorists' scare tactics, you are just doing the terrorists' work for them.

He says the USPS won't deliver ballots, but we don't believe him. Election day is Friday Oct. 16th.

Practical Deadline

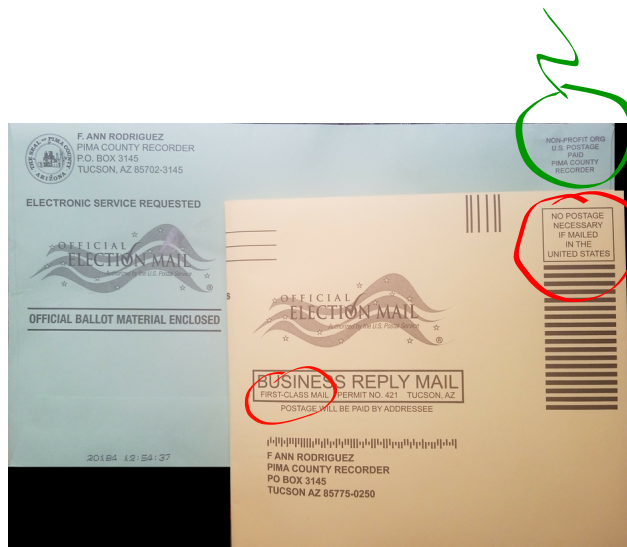
Having a practical deadline well in advance of the legal deadline accomplishes several things:

- Primarily, it allows time to verify the signatures, so the ballots are fully ready to be counted on Nov. 3rd.
- Also it provides a tremendous margin of safety, so that even if a ballot is delayed in the mail, it still meets the legal deadline.
- Furthermore, there is time to **check on your ballot**. If it is lost completely, or if the signature is challenged, you can vote a replacement ballot if necessary.



Technical Details

The green envelopes in which ballots go OUT are normally sent "bulk rate" which could be very slow. However, they are presorted, which speeds things up considerably.



The yellow envelopes in which ballots are RETURNED are First Class mail. There is not much anybody can do to speed this up ... except by dropping off, i.e. bypassing the USPS entirely.

The Recorder's office verifies the signature on all early ballot envelopes. This requires time and effort. This is why we want the ballots to be received by the Recorder WELL BEFORE election day. This is earlier than required by law, but it helps by depriving the #nincompotus of a talking point.

Dear Voter

**Please sign up for an early ballot. Sign up NOW.
This is by far your best option.**

**Study up on the candidates and initiatives, now, so you
will be ready to mark up your ballot as soon as it arrives.**

**Return your ballot as soon as you can. If possible, drop it
off at one of the Recorder's locations.**

**If you don't have transportation, it is perfectly OK to mail
your ballot, but mail it extra-early. On or before Oct. 16th
should be fine. Later stresses the USPS needlessly.**

Check on your ballot: recorder.pima.gov

**Dropping it off at the last minute is legal, but not wise.
It stresses the Recorder's office needlessly. What's worse,
it gives #cheetoBenito a talking point that we don't want
him to have.**